

COOKIE POLICY

Cookie Policy

Effective: 1 February 2026 · Version 1.0

This Cookie Policy explains how HansePay uses cookies and similar tracking technologies on hansepay.com and our web platform, in accordance with the EU ePrivacy Directive and GDPR.

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They allow the website to remember your preferences and actions over time, or to collect data about how you use the site. Similar technologies include web beacons, pixels, local storage, and session storage.

2. Categories of Cookies We Use

2.1 Strictly Necessary Cookies

These cookies are essential to make our website and platform function. Without them, services such as logging in or completing your account application cannot be provided. They do not require your consent.

Cookie	Purpose	Duration
hp_session	Maintains your logged-in session and security token	Session
hp_csrf	Prevents cross-site request forgery attacks	Session
hp_onb	Saves your progress through the account opening flow	30 days
hp_pref	Stores your language and interface preferences	1 year
cookieconsent	Records your cookie consent choices	1 year

2.2 Analytics Cookies

These cookies help us understand how visitors use our website — which pages are most visited, where users drop off in the onboarding flow, and how to improve our product. We only place these cookies with your consent.

Cookie	Provider	Purpose	Duration
_ga, _ga_*	Google Analytics	Page views, session analytics, user journey	2 years
_gid	Google Analytics	Distinguishes individual users	24 hours
ph_*	PostHog (self-hosted)	Product analytics and funnel analysis	1 year

2.3 Marketing and Targeting Cookies

These cookies may be placed by our advertising partners to build a profile of your interests and show you relevant advertisements on other sites. We only place these cookies with your explicit consent.

Cookie	Provider	Purpose	Duration
_fbp, fr	Meta (Facebook)	Ad targeting and conversion tracking	90 days
li_fat_id	LinkedIn	LinkedIn ad conversion and targeting	30 days
_gcl_au	Google Ads	Conversion tracking for Google advertising	90 days

3. Managing Your Cookie Preferences

When you first visit our website, we present a cookie consent banner where you can accept all cookies, reject non-essential cookies, or customise your preferences. You can change your preferences at any time by clicking the "Cookie settings" link in the footer of any page.

You can also control cookies through your browser settings. Most browsers allow you to:

- View and delete cookies that have been set
- Block cookies from specific sites
- Block third-party cookies
- Clear cookies when you close your browser

Please note that blocking strictly necessary cookies will prevent you from using some features of our platform, including logging in.

For more information on managing cookies in popular browsers, visit:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Edge](#)

4. Contact

For questions about our use of cookies, contact privacy@hansepay.com.

